

Contact

535 Main Street, Apt 1
Bethlehem, Pa 18018
2068987554 (Mobile)
wlewis7402@msn.com

www.linkedin.com/in/willlewis7402
(LinkedIn)
www.dbandassociates.com/will-lewis/ (Portfolio)

Top Skills

Reporting & Analysis
Video Editing
Research

Languages

English

Will Lewis

Anchor / Reporter at WFMZ-TV
Bethlehem, Pennsylvania

Summary

Experienced anchor / reporter in the television broadcasting industry. My stories have garnered national attention and others have been exclusive pieces for the stations I have worked for.

My experience has allowed me to learn many aspects of the business. I am able conceive, report, edit and present stories on-air.

I have won individual Associated Press awards, nominated for an Emmy, and been part of Emmy award winning news teams.

My goal is to obtain an anchor, reporter, or host position at a station or network where I am able to establish and maintain contacts with the community while bringing viewers the information they need via each newscast, the internet, and social networking.

Specialties: Participate as a cooperative team member in the formulation and work of story ideas for broadcast on several platforms.

Establish and maintain contacts within the community.

Experience

WFMZ-TV
News Anchor / Reporter
September 2010 - Present
Easton, Pennsylvania

I've served a number of roles at WFMZ-TV, 69 News. In October of 2017, I assumed the anchor responsibilities of 69 News: Weekend Edition. In this position, I am responsible for presenting the news on Saturday and Sunday at 6p and 10p. In addition, I help write for the shows, post stories to the internet, and produce the newscast if needed. The position also calls for making

decisions about selecting story ideas, assigning reporters to different locations, and handling breaking news events.

In October of 2013, I took on the challenge of reopening the Easton Bureau. Duties include staffing an office that had not been used for five years, re-establishing contacts, and generating stories in the coverage area of the office. During this time, I have generated award winning stories and stories that have garnered international attention. I've been instrumental in opening communication channels between my station and sources that had been previously strained.

My other duties include collecting and analyzing facts about newsworthy events by interview, investigation, or observation. My reports are presented over a variety of platforms that include studio pieces, newsroom, live locations, internet, and recorded reports.

Federal Express

Material Handler

September 2008 - October 2012 (4 years 2 months)

Load and unload packages from FedEx planes and trucks. Operate machinery required to move packages from Memphis, TN to various destinations. Manage staff as needed and effectively communicate verbally in a noisy operations environment.

Myslik Productions

Freelance Photographer

June 2010 - September 2010 (4 months)

Record video during the Everett Aquasox home games. The video is used to provide instant replays and make highlight reels of players during the season and playoffs. Also, provide live video on the scoreboard screen

WMTW - TV

Reporter

October 2007 - October 2009 (2 years 1 month)

Write, and provide daily lead story for the premiere 11pm newscast. Appear in the 6pm newscast when needed. Also, write stories for the web and other social networking sites.

WCCB - TV, Fox Charlotte

Reporter / Fill - In Anchor

September 2006 - September 2007 (1 year 1 month)

Enterprise stories for nightly newscast. Report live from the field while covering spot and breaking news. Fill-in anchor when needed.

KEPR - TV

Anchor / Reporter

March 2003 - September 2006 (3 years 7 months)

Worked in sports and news, my responsibilities included end to end development of the television broadcast. This included research, production, editing, story placement (stacking), presenting and photography. Managed staff of reporters and photographers as needed.

WVLT - TV

Reporter

April 2002 - December 2002 (9 months)

Provide live reports from the field during breaking news and to introduce stories. Write and deliver different versions of the story for multiple daily newscast. Generate story ideas while developing contacts in the community.

KTVE / KARD - TV

Sports Anchor / Reporter / Fill-In Anchor

July 2001 - April 2002 (10 months)

Reported on a variety of news and sports stories. For the first three months, I worked as a sports reporter and weekend anchor. For the rest of the time, I worked in the news department as a reporter and fill-in anchor.

Nova Information Systems

Customer Service Representative

December 1998 - July 2001 (2 years 8 months)

Assist business owners with their credit card transactions. This includes finding daily totals, locating files, and issuing refunds.

Provide technical support for credit card machines and help train other representatives on how to use credit card machines.

Education

University of Tennessee, Knoxville

Bachelor of Science, Communications; Broadcasting · (1999 - 2001)

Volunteer State Community College

Associate of Science, Broadcast Journalism · (1997 - 1999)