

Spike Spengel SAG-AFTRA

(818)-681-8897 Spike.Spengel@gmail.com
[linkedin.com/in/keith-spike-spengel-094a3b155](https://www.linkedin.com/in/keith-spike-spengel-094a3b155)

Award Winning On-Camera/Live Event Spokesman, Anchor, Host, Emcee, Keynote Speaker, Financial Education Expert, Voice Over Artist, Training Coach and Content Creator with 25+ years in front of the camera, live on stage and over 1,000 financial seminars delivered. There is no venue, crowd or circumstance I have not encountered or experienced in the field of Public Communications.

Holds Series 65, 63, 6 along with Health & Life Insurance licenses.

As an On-Camera Host & Performer in Chicago, Los Angeles, D.C. & New York, I proudly acquired my Screen Actors Guild card in 1997 which helps to utilize my entire arsenal of skills making the corporate world a more enjoyable place to view and listen to presentations through example and with hand-crafted coaching.

Areas of Expertise

<ul style="list-style-type: none">• On-Camera Talent• Emcee & Hosting• Voice Overs• Television• Script Development	<ul style="list-style-type: none">• Event Management• High Impact Presentations• Recruitment• Broadcast• Speech Coaching	<ul style="list-style-type: none">• Social Media Marketing• Public Speaking• Spokesperson• On Camera Productions• Show Interviews
--	--	---

PROFESSIONAL EXPERIENCE

(Federal Retirement Planning Strategies) Jan. 2019 — Current

Director of Financial Education and Training

- Present full day workshops and seminars on how to utilize all facets of Federal Benefits.
- Be fully versed in TSP investing, Social Security planning, Health benefits, Retirement Pension calculations and long term financial strategies.
- Be a public face for Keynote speeches, conventions and live audience occasions.
- Update curriculum to current regulations, rulings and implemented laws.
- Create new department for training and development of newly hired educators.
- Core objectives to drive new lead flow, increase firm-wide AUM and head new department of training into the future.

(Weststar Multimedia Entertainment) Phoenix, AZ Sept. 2018 — Nov. 2018

Anchor/Journalist (Contract)

- Broadcasting segments on Finance and Technology for Weststar Multimedia and test segments for Bloomberg Television.
- Producing daily On-Camera packages.
- Studio engineering for all reports including mixing, editing and audio.
- Reporting breaking news, updates, daily events including social media platforms.
- Host afternoon radio show Tech News Today.
- Representing the network for public speaking events.

(Edelman Financial Services) New York, NY Aug. 2010 – May 2018

Senior Financial Education Presenter

- Creator of a Speaker's Department at one of the most recognized private investment firms in the country while personally delivering over 800 presentations.
- Drove AUM growth starting at 10 Billion to over 22 Billion and growing.
- Daily activities includes presenting live 120-minute presentations several times a week to audiences that range from 200 attendees to 20.
- Along with live seminars, I represent the firm as a Spokesman for many of our multimedia channels

such as presenting webinars, voice recording audio books, on-camera hosting for our 90-minute television specials along with their content development and delivery.

- Emcee at our National convention every year which includes my own script development, filling and covering delays in the day-long shows and video content.
- Currently holds 5 securities licenses and in good standing with all of them.
- Recruited and trained new speaker team members.

(North American Auto Show) Nationwide

Oct. 2008 – Aug. 2010

Contract Spokesman

- Represented Chrysler, Ford & Cadillac across the country at North American Auto Shows & Racing events for 3 full seasons.
- Effectively communicated product and technology features to a non-technical audience, including advanced safety, hybrid, and Hydrogen fuel cell technology.
- Interacted with thousands of display attendees around the country to ensure a high-quality experience that contributed to increased customer traffic and sales in a respective region.
- Gathered crowds into display via engaging microphone narrations at high volume trade shows, including the Los Angeles, Chicago, and New York Auto Shows.
- Recognized as a product knowledge leader in vehicle lineup and technology.
- Travel booking nationwide and expense accounting were elements to this contract
- Created event recap reports and summaries for auto shows and corporate sponsored events.

(The Pampered Chef) Chicago, IL

Feb. 2009 – Sep. 2010

Contract Spokesman

- Served as a Host & Emcee for their National & Local conventions along with internal industrial training videos and sales programs.
- Hosted the pinnacle show live to over 7,000 attendees at McCormick Place in Chicago.
- Delivered episode confessionary monologue, intro, close, standups, and voiceover, as well as ad-libs.
- Did research on each guest and wrote scripts and questions for each interview.
- Wrote comedy for promos that I did after the show each day for the next day's line-up.
- Interviewed show guests to pull out personality and relevant information.

Professional Training: Boston University, Completed all 6 modules of CFP coursework.

Securities Licensing (all current): Series 65, Series 63, Series 6, NY State Health Insurance, NY State Life Insurance.

Education: Arizona State University, Walter Cronkite School of Journalism and Mass Communication (1989-1992)

Bachelor of Arts-Communications, Organizational Communications. Television.

National Championship & State Championship Speaker & Coach, Ruby Member of the National Forensic League.

Trained in Stage Improv & Stand Up Comedy.

Television-Film-Commerical-Hosting-Voice Overs

Television

Kim Komando Show	MMJ	Weststar Multimedia Network
Truth About Your Future	Break Host	PBS

Truth About Retirement Plans & Iras	Break Host	PBS
Truth About Money	Field Reporter	3 Roads Prods.
Ultimate Video Challenge	Host	Elephantville Prods.
The Tower	Feature	CBS
Who Wants to be a TV Producer	Host	Get Lucky Prods.
Family Practice	Feature	CBS
Chitown After Dark	Co-host	NBC5
Hollywood Legends	Co-Star	Turner Classic Movies
Early Edition	Bartender	October Films
ER	Feature	Warner Bros.

Film

Public Enemies	Photo Double-Stand In	Universal
The Dark Knight	Ship Mate	Warner Bros.
Uno Memento	Lead	Cantina Films
Board Heads	Surfer Dude	MPCA
My Best Freind's Wedding	Feature	Tristar
Since You've Been Gone	Theatre Person	Miramax
Home Alone 3	Bartender	Universal
Reach the Rock	Feature	Universal
The Jackal	Stunts/Feature	October Films
Industrial: Mitsubishi	Lead	Post Effects
Industrial: General Motors	Lead	McNamara Prods.
Industrial: National Insurance	Co-Star	Airways Video
Industrail: VTR Associates	Co-Star	VTR
Industrial: Sears	Co-Star	Creative Works
Industrial: JCPenny Salons	Co-Star	JCPenny Co.

Commercial

Pampered Chef	Host	Pampered Chef In House
Marlboro	Feature	Leo Burnett

State Farm	Feature	DDB
Rock This Way	Lead	Ron Ascher Co.
Wrigley's Extra Gum	Principal	Heath Gates Prods.
Interpretation Techniques	Spokesperson	IHSA
Voice Over		
Tech News Today	Daily Show host	WestStar Multimedia network
Audio Book	Narrator	Brilliance Publishing
Chrysler	Announcer	Gail & Rice
Pampered Chef	Host	Pampered Chef In House
Dragonballz	Several Lead Voices	Independent Contract
Prudential Real Estate	Narrator	Local Affiliates