

# NATASHA CHUGHTAI

*Nearly 20 years of on-camera experience as a News Anchor and National Home Shopping Host. Strong leader, mentor and decision maker. Managed newsrooms across the country including high stress breaking news situations with tight deadlines. Compassionate, charismatic and passionate about everything I take on.*

## PROFESSIONAL EXPERIENCE

### National Home Shopping Host

Austin, Texas

Shop LC

February 2019-Present

- Host product segments for 4-5 hours on air per day

### National Home Shopping Host

Eden Prairie, Minnesota

EVINE Live

September 2015-January 2019

- Hosted product segments in 88 million homes nationwide
- Meet with Buyers, Planners, Producers to craft best sales techniques
- Hosted categories fine jewelry, electronics, fashion and linens

### Main Anchor

Dothan, Alabama

WTVY-TV

March 2013-August 2015

- Main News Anchor for 5, 6 and 10PM news
- Segment Reporter for "Will It Work Wednesday" feature series
- Mentor and training for Reporters, in charge of all script approval
- Participated in several community events to promote station and branding

### Morning Anchor

Waterloo, Iowa

KWWL-TV

October 2011 to January 2013

- Anchored two hour morning show from 5-7a.m. and an additional hour at 12-1p.m.
- Covered breaking news and several ad-lib situations during newscasts
- Networked with members of the community to enhance news coverage
- Debuted several unique segments including "Natasha's Thought for the Day" "Living Your Best Life" and "Today's Talkers"
- Known for personable, caring attitude at work and in the field

### Main Anchor/Executive Producer

Eugene, Oregon

KLSR-TV

March 2007 to October 2011

- Main Anchor for western Oregon's only 10pm newscast for local FOX affiliate
- Solely responsible for show content, with little to no supervision
- Ratings nearly double from 2007 to present
- Utilize stingers, backgrounds and graphics packages from national FOX news network
- Voted "Most Popular News Anchor" two years in a row

### Weekend Anchor/Reporter

Anchorage, Alaska

KTUU-TV

July 2005 to March 2007

- Anchored and Reported for Alaska's number one news station
- Produce & Anchor weekend newscasts using ENPS news software
- Supervised a crew of photographers and support staff for weekend telecast
- KTUU is an Edward R. Murrow/2006 NPPA station of the year

### Reporter/Anchor/Producer

Duluth, Minnesota

KDLH-TV

May 2004 to July 2005

- Delivered accurate reports on various news stories
- Performed live shots and live interviews including breaking news
- Anchored Daybreak Morning Show and Weekend Telecast as needed

## AWARDS

Voted "**Best News Anchor**" by readers of the Eugene Weekly 2010-2011

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Voted "**Favorite News Personality**" by readers of the Cedar Valley 2013

Alaska Press Club - **1st place**: Best Single Story 2006, "Meth and Children"

Alaska Press Club - **3rd Place**: Education and Science 2006, "Smoking in Savoonga"