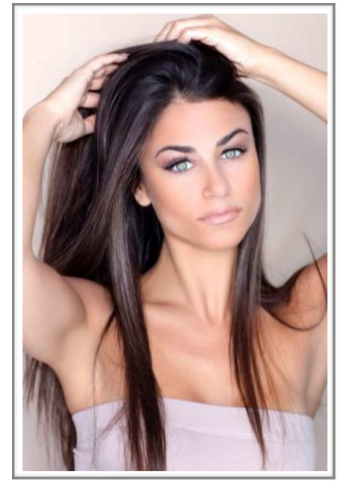


KIMBERLY JADE KRAVITZ, Two Time Emmy Award-Winning Producer/Journalist
12 Christie Lane, Freehold, NJ 07728
KimberlyJKravitz@gmail.com | 732-841-1185
Website & Reel: www.kimberlykravitz.com



EDUCATION Monmouth University, Class of '2014 | West Long Branch, NJ
Bachelor of Arts in Broadcast Journalism, Television/Radio Production
Minor in Information Technology (IT), Dean's List, GPA 3.8

MEDIA EXPERIENCE

Me-TV | April '14-Present | Senior Producer & Anchor/Reporter | Philadelphia & New York

- New York & Philadelphia DMA – Network affiliate of Memorable Entertainment TV
- Produces Emmy Award-Winning Shows, Jersey Matters & The Delaware Way
- Covered & produced the RNC in Cleveland & DNC in Philadelphia each night
- Writes, produces and reports news stories for weekly programs
- Fill-in anchor for hourly News Breaks throughout workweek on WJLP
- Served as Production Manager in our 1st Town Hall on the Heroin Crisis in NJ, Hour Long Special, 500+ Guests
- Won 2 New York Emmy Awards & 2 New Jersey Broadcaster 'Best of the Best' News TV Awards

Miss Universe Organization | October '17-Present | NJ State Finalist | Parsippany, NJ

- Miss Congeniality New Jersey USA 2018
- Top-18 Semi-Finalist in the 2018 Competition, Won \$20,000 scholarship for Master's Degree

Manhattan Neighborhood Network | January 15'-September 15' | Co-Host/Editor | Manhattan, NY

- Former talent, producer & editor of Manhattan talk show
- Edited the half-hour program in Adobe Premiere

BeautyWithin TV | June '13-January '14 | Red Carpet Reporter | New York, NY

- Covered and reported on Red Carpet events, such as VMAs and New York Fashion Week
- Interviewed A-List Celebrities, Editors of top magazines & Designers from around the globe

WABC-7 Eyewitness News | Sep. '12-Dec. '12 | Intern/Production Assistant | New York, NY

- Pitched stories, interviewed subjects and produced on-air news stories
- Worked alongside reporter, Sarah Wallace, WABC Investigative Reporter

FOX5/My9 News WWOR-TV | June'11-Jan.'12 | Intern/Production Assistant | Secaucus, NJ

- Proposed ideas and field produced feature stories for newscast
 - Operated teleprompter and organized scripts during live broadcast
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NOTABLE INTERVIEWS

- Governor Chris Christie
- Governor Phil Murphy
- First Lady Tammy Murphy
- Senator Rick Santorum
- Maury Povich
- Governor Jim McGreevey
- Steve Forbes
- Joe Piscopo
- Al Leiter
- Chef David Burke

SKILLS/QUALIFICATIONS

- 2017 & 2018 Emmy Award-Winning Producer/Reporter
- Versatile journalist with hands-on experience in the New York & Philadelphia Markets
- 1st-Place Winner of the Monmouth University Public Speaking Contest, Spring 2011
- Dynamic on-air personality, experienced in delivering breaking news and features
- Acquired Voice & Diction Lessons from Harry Martin Media Coaching | Malvern Media Traffic/Weather Reporting
- Proficient in Final Cut Pro, Adobe Premiere, Photoshop, Avid and iNews
- Experienced in operating a teleprompter, shooting video and active on all social media platforms
- References & Demo Reel Available Upon Request

REFERENCES

"Kimberly and I worked together for just over 3 years at PMCM TV. We were lucky to hire Kimberly right out of college and she immediately had a major impact on the organization. She started out as a marketing & programming assistant. Once PMCM TV started doing public affairs and news programming Kimberly took on any and every role she could to help. We were a small organization so she very quickly became an integral part of the production team. Her work ethic and positive spirit were unmatched. Not only did she become our most trusted producer, but she was a contributing reporter as well. It was amazing how much she was able to accomplish in a day. In high pressure situations she was always poised and calm. I can honestly say I never saw her rattled or upset. At all times she was a constant professional. Some of her responsibilities included producing three half-hour news programs, curating social media, writing and editing.

She was one of our most dependable and dedicated employees. I can't say enough about just how much she contributed to the success of 'Jersey Matters', 'The Delaware Way' and 'Another Thing'. I enjoyed every second of our time together. There's no doubt in my mind that one day I'll be able to tell people I knew her before she was a star."

-Jermaine High, Media Manager for PMCM-TV

"I have been viewing the news reports of Kimberly Kravitz for last three years. I have always found Kimberly to provide extremely clear and concise content with 100% objectivity. I know that she has a strict time constraints to deliver a news piece onto the air and yet she is always able to fit into that narrow window all the major broadcast journalistic facts to each story. We always get the "Who, What, Where, When and Why" in each of her news stories. Kimberly also has all the skills required of a Multi Media Journalist. She is able to produce and edit all story content with great skill, creativity and always meets her deadlines. Another aspect of Kimberly's versatility is a complete understanding of Social Media. In this era of broadcast journalism, she effectively uses Facebook and Twitter to preview her stories, then posts the link to the story after it airs. Kimberly also is very skilled at engaging her growing base of Twitter and Facebook followers to share thoughts and opinions on her stories. Kimberly is extremely dedicated and professional. I know that she works tirelessly to advocate for her employer by promoting the station and their programming. Finally, Kimberly is a charismatic on air presence; she is a passionate story teller who loves broadcast journalism. Kimberly is extremely devoted and a valued member of her news team. I wish her continued success in her career and I know that she will always bring extremely dedication, passion, and integrity to all of her future endeavors."

-Anthony Scala, CFO of PCI Media Impact

"Working as a Voice and On-Camera Coach for Kimberly Kravitz has been a joy and a privilege. She is always prepared, she is enthusiastic and very conscientious in her work, and she is always looking to improve and move forward. She will make a great journalist one day, and she is taking very positive steps right now to prepare herself for a successful career in broadcasting. I have no doubt that we will be seeing her one day on national television"

-Karen Schadow, Voice of Success

"Kimberly produced a piece for our company. Her professionalism and attention to detail were impressive to say the least. Kimberly interviewed 3 people at our office one of which travels the world telling her tragic story about the loss of her child to cyberbullying. Carol said afterwards it was one of the best interviewers she has ever met. Kimberly is truly a rising star!"

-Todd Schobel, CEO of StopIt App for Bullying in Schools

"Kimberly expertly reported our organization's #GivingTuesday event, which was a clothing and canned food drive to support Bergen County homeless shelters and food pantries. I was particularly impressed with Kimberly's enthusiasm and poise despite the inclement weather at our outdoor event. It was an honor and a pleasure to have somebody with Kimberly's passion cover our first community event!"

-William Esposito, Co-Founder of HYPELITE

"For someone just getting started in the business, Kimberly Kravitz has an impressive work ethic that matches her enthusiasm. Before she even graduated from college, Kimberly was auditioning with me for a reporter position. She was eager to put in the work to polish her performance and would travel quite a distance to do so. Her sunny outlook and professionalism continue to impress me. She quickly secured a position and continues to rise through the ranks.

-Dawn Lorenzo, Traffic Reporting Coach at Radiate Media

"I had the pleasure to be interviewed by Ms. Kimberly Kravitz for her recent report on "Job Creation". The program was entitled "Jersey Matters, Job Creation in Jersey City". Kimberly did an excellent job relaying the important information regarding the grant funded program I am currently a trainer for. In this short segment she was able to convey the importance of job creation for the underemployed. Kimberly was extremely professional in the way she interacted with myself and the members of training program. Her ease in communicating the with people being interviewed allowed us to feel comfortable in front of the camera. She truly is something special. "

-Yolanda Evgeniou, President at Para Professional Health Careers