

JOHN DALY

488-4 River Bluff Dr. * Shallotte, NC 28470
702 339-1314 info@johndaly.tv www.johndaly.tv

Internationally recognized news and TV hosting talent whose experience spans:

**TV Host * News Anchor * Journalist * Reporter * Radio Host * Writer *
Webcasting * Author**

“John brought credibility to Real TV. The audience believed him when he told them these videos were, in fact, real.”

John Johnston, Senior Producer, Real TV

“...solid and well-informed. Whether it was local news or news from Bosnia and Chechnya, I could count on John.”

Cathy Ray, John’s co-anchor

“John Daly is a consummate professional. He is very hands on with every newscast he is a part of and always willing to help make each newscast the best it can be -- whether it's going over the show, discussing the news of the day or writing a story. He is a pleasure to work with.

Debra Herbert, John’s Producer

PROFESSIONAL PROFILE

- Energetic on-air personality whose enthusiasm, personality and ability to think on his feet keeps the audience engaged and has historically driven ratings.
- Innovator in reality television and smart phone video production.
- Analytical thinker able to immediately assess situations and efficiently communicate to an audience on many levels and media platforms.
- Media pro who can present on all platforms: TV; radio; print; and online.
- Author of two published books on the media and media production.
- Ability to create, produce, and host TV shows about business, politics, innovation, travel, wine and food, and golf that will include audience participation.
- Consummate professional with outstanding presentation, communication and interpersonal skills.
- Team player who earns the respect of young and experienced colleagues, clients and executive management

- Avid world traveler, lover of food, wine, and drink, along with a 7-handicap in golf.

CREDENTIALS

BA, English, Providence College, Providence, RI, 1978

Graduate Studies, Television News, Columbia University Graduate School of Journalism,
New York, NY 1982

Life and Health Insurance Certification for North Carolina
Wilmington, NC 2019

CAREER HIGHLIGHTS

- Co-created, co-hosted, and co-produced Undercover Jetsetter, a travel, food, wine, and golf show produced almost entirely on the iPhone.
- Co-authored e-book, *TV Studio in Your Hand*, with Susan Anzalone, teaching the masses how to shoot great vacation videos or a TV show on their iPhone.
- Inductee into the Nevada Broadcasters Hall of Fame, August 2016.
- Key in promotion and launch of Real TV, served as host for 4 years; audience grew from zero to 4+million viewers; achieved highest 1st-year Nielsen ratings, beating entrenched competition including *Hard Copy* and *Inside Edition*.
- Using social media marketing grew online audience to 273,000 listeners with new radio show called Informed Not Inflamed in one month.
- Key role in taking a news station reported to be one of the worst in the nation to a #1 contender in the market.
- Host of House Detective on HGTV, taking homeowners, buyers and sellers through an actual home inspection.
- Oversaw writing and content for station's primary newscasts; newscasts won regional Emmy and AP Awards. Conceived and hosted political talk show; interviewed local and national political figures.
- Repeatedly broke major stories; contributed to ratings gains.
- Covered major political campaigns including Joe Lieberman and Jesse Helms.
- Investigative report brought back pay and damages for indigent garment workers.
- Passed Nevada and North Carolina Health and Life Insurance certification for the sole reason to better understand healthcare issues.

EXPERIENCE

UNDERCOVER JETSETTER, co-producer and co-host of travel, culinary, golf show on IPTV outlets, www.undercoverjetsetter.com March 2016 – Present.

AUTHOR, co-wrote *TV Studio in Your Hand*, **e-book on how to get great vacation videos**, published April, 2017.

INFORMED NOT INFLAMED, **blog and podcast analyzing today's politics and media**, March 2012 – Present.

TAVIS SMILEY NETWORK ON BLOG TALK RADIO, **hosting and producing online radio show on media analysis**, June 2013 - 2015.

NOWTV NETWORKS, **wrote, produced and hosted internet videos for business clients**, March 2012 –Present.

NECN NEWS, **anchoring and writing 3 daily newscasts**, NEWTON, MA., January, 2011 To March 2012.

AUTHOR, **wrote the book** *Truth: The No BS Guide to Navigating a Media-Bias World*, published by Rooftop Publishing, Bloomington, IN, 2006 - Present

PUBLIC SPEAKING, **public speaking** to students and organizations about the media, 2005 – Present

JOHNDALY.TV, **writing** about the media, politics and current events

TRAVERUS TRAVEL, **host weekly radio shows**, 2006 – 2008

HGTV, **Host of House Detective**, Knoxville, TN, 2001 – 2004

PARAMOUNT DOMESTIC TELEVISION, **Host of Real TV**, Hollywood, CA, 1996-2000

KTNV-TV, **Anchor/Managing Editor**, Las Vegas, NV, 1990 – 1996

WFSB-TV, **Anchor/Reporter**, Hartford, CT, 1987 – 1990

WPRI-TV, **Anchor/Reporter**, Providence, RI, 1985 – 1987

WCTI-TV, **Reporter/Investigative Reporter**, New Bern, NC, 1983 – 1985

NORWICH BULLETIN, **Reporter**, Norwich, CT, 1981 – 1983

LINKS

[Undercover Jetsetter](#)

[TV Host](#)

[News Anchor](#)