

JOHN BORUK
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www.youtube.com/jboruk

SUMMARY OF QUALIFICATIONS

- Nearly 25 years of news & sports broadcast and print journalism
- Experienced public speaker hired to emcee charitable fundraisers
- Detail-oriented, multi-tasking with strong problem-solving abilities
- Solid social media presence utilizing Facebook, Twitter, Instagram & Snapchat
- Two-year Insider/op-ed columnist with 50% increase in page visits

EXPERIENCE

Sports Anchor/Reporter, NBC SportsNet Philadelphia

July 2006 –

April 2019

- Philadelphia Flyers Insider/beat reporter
 - Daily online reporting and analysis for NBCSports.com/Philadelphia
 - Covered 2010 Stanley Cup Final, 2010 & 2012 Winter Classic
 - Host “*The Orange Line*”, 30-minute weekly magazine show
 - Created “*Dropping the Gloves*”, online debate segment
- Sports Anchor
 - *SportsNet Central* – 30-minute and 1-hour evening sportscast
 - Contributor to NBCSN “*Hockey Central*”, “*NHL Overtime*”
 - Host “*Flyers Pregame and Postgame Live*”
 - Hockey analyst on “*Philly Sports Talk*”, 1-hour daily talk show
- Philadelphia Phillies reporter
 - Reporter during 2008 World Series
 - Hosted “*Phillies Clubhouse*”, 30-minute weekly magazine show
- Philadelphia Eagles reporter
 - Michael Vick’s return to the NFL
 - In-depth stories for NFL draft special, “*New to the Nest*”
 - Fantasy Football analyst on “*Philly Sports Talk*”
- Host of “*Net Impact*”, 30-minute monthly magazine show dedicated to Philly sports
- Lead Reporter during 2013 U.S. Open golf tournament
- Winner of 8 Regional Emmy Awards
- Winner of 3 Edward R. Murrow Awards for Sports Video Reporting

Sports Anchor/Reporter, WDIV-TV (NBC), Detroit, MI

July 2003–July

2006

- Anchored weekend sportscasts with fill-in duties on weekdays
- Daily coverage included: Lions (NFL), Red Wings (NHL), Pistons (NBA), Tigers (MLB)
- Special coverage included: Super Bowl XXXIX, Super Bowl XL, 2005 NCAA Final Four Game, 2005 MLB All-Star Game, 2004 Ryder Cup golf tournament and North American Int’l Auto Show
- Hosted 30-minute #1-rated Sunday sports show, “*Sports Final Edition*”

Sports Anchor/Reporter, WKRN-TV (ABC), Nashville, TN

January 1998–June

2003

- Co-hosted 30-minute Sunday sports show, “*News 2 Sports Extra*”
- Co-hosted one-hour NFL coach’s show, “*Monday Night Live with Jeff Fisher*”
- Sideline reporter for Tennessee Titans NFL football games
- Winner of 3 Regional Emmy Awards

Sports Anchor/Reporter, KOLR-TV (CBS), Springfield, MO

February 1996–January

1998

Sports Anchor/Reporter, KSNF-TV (NBC), Joplin, MO

November 1993–February

1996

Sports Reporter, KLBK-TV (CBS), Lubbock, TX

October 1991–February

1993

- Started as unpaid intern, promoted to sports reporter
- Oversaw sports department for two weeks while attending college.

EDUCATION

- **Bachelor of Arts, Broadcast Journalism**
Texas Tech University, Lubbock, Texas

- **Russian and International Economics**
Leningrad State University, Leningrad, Soviet Union