

Evan Johnson

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PROFESSIONAL EXPERIENCE:

<i>AM/Noon Anchor/Reporter/Producer</i>	<i>KNOE-TV (TV Market #137) Monroe, LA</i>	<i>May 2017 – May 2018</i>
<i>Multimedia Journalist</i>	<i>WISH-TV (TV Market #27) Indianapolis, IN</i>	<i>Dec. 2014 – July 2016</i>
<i>Multimedia Journalist/Fill-in Anchor</i>	<i>WBIR-TV (TV Market #62) Knoxville, TN</i>	<i>Dec. 2012 – Dec. 2014</i>
<i>Multimedia Journalist/Fill-in Anchor</i>	<i>WTOG-TV (TV Market #91) Savannah, GA</i>	<i>Nov. 2010 – Dec. 2012</i>
<i>Multimedia Journalist/Anchor</i>	<i>KPLC-TV (TV Market #174) Lake Charles, LA</i>	<i>Aug. 2006 – Aug. 2010</i>

- Actively participate in daily planning meetings and develop story ideas beneficial to the community
- Research information for news stories and coordinate necessary interviews
- Strategically plan how to present information to the community and manage its execution
- Multitask as anchor, producer, reporter, photographer, copywriter, and editor to ensure daily deadlines are met
- Manage crises that arise while gathering necessary elements
- Effectively communicate with team members
- Present information in an engaging manner to the community through live television
- Write news stories in proper formats for television and website
- Use social media to engage community members
- Offer assistance to other team members when needed
- Train and supervise interns

EDUCATION:

Louisiana State University Shreveport, December 2019

Shreveport, LA

Master of Business Administration

**Association to Advance Collegiate Schools of Business (AACSB) Accredited*

McNeese State University, May 2007

Lake Charles, LA

Bachelor of Science in Mass Communication

Minors in Sociology & Theatre

Overall GPA: 3.21 / 4.0

Major GPA: 3.59 / 4.0

SKILLS:

AP ENPS * Edius Pro * Avid iNews * Avid Media Composer * Panasonic P2 Camcorder * Sony XDCAM *
AP Guidelines * Social Media * Microsoft Word * Microsoft PowerPoint * Microsoft Excel * Computer Literacy *
Research * Leadership skills * Time-management skills * Oral and written communication skills * Strong
organizational skills * Problem-solving skills * Team-working skills * Strong presentation skills * Professional

AWARDS & RECOGNITIONS:

- 2018 Best of the Delta, Best News Anchor – Nominee
- 2017 Best of the Delta, Best News Anchor – Nominee
- 2017 Best in the Ark-La-Miss, Best News Anchor/Analyst/Reporter – Nominee
- 2017 Northeast LA Top 20 Under 40 – Nominee
- 2017 Louisiana-Mississippi AP Broadcasters, Best Daytime Newscast – Winner: “Good Morning ArkLamiss”