

COURTNEY KETCHEN

represented by

DB & Associates

David Brunner

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SUMMARY

Communications professional with 8+ years' experience in TV news, radio, and public relations. Results driven, community focused, social media savvy.

HIGHLIGHTS

writing for multiple platforms efficient under pressure strong presentation skills creative communications strategist team player

ACCOMPLISHMENTS

St. John Ambulance Excellence in Media award winner Community Hero nomination:
Canadian Mental Health Association Featured in Winnipeg Women magazine

EXPERIENCE

03/2015 Anchor/Reporter

CTV News — Calgary, Alberta

Writing & presenting news monitoring & using social media booking & hosting segments hosting and producing sales segments working with sales to produce content maintaining network of contacts community ambassador for the station

01/2015 to 03/2015 Morning show guest co-host (term position)

Energy 106 — Winnipeg, Manitoba

Guest co-hosting on established morning radio show generating interesting content for presentation breaking news delivery event planning

05/2011 to 01/2015 Host/Anchor

Breakfast Television — Winnipeg, Manitoba

producing variety of TV/online content ad-libbing live 3 hour show working with sales to produce segments reporting live on location community ambassador, event emcee

12/2009 to 05/2011

Anchor/Videojournalist TBT News — Thunder Bay, Ontario

Shooting, editing news items operating tech equipment packing new items anchoring multiple shows and formats

06/2008 to 12/2010

Public Relations Specialist Downtown Winnipeg Business Improvement Zone —

Event planning budgeting writing content for various publications selling ad space website management

EDUCATION

2008

Bachelor of Applied Communications in Journalism

Mount Royal University — Calgary, Alberta, Canada