

# Samantha Frontera

*represented by*

**DB @ Associates**

**David Brunner**

**dbandassociates@msn.com**

**(484)695-5187**

**Rose Phillips Online (04/2015-present) Host/Producer-Chicago, Illinois**

- Set up interviews, drive to shoot locations, create shot-sheets, and story boards.
- Responsible for one segment per week and six shoots per week.

**Sr. Publicist/Founder (12/2014-current) Exclusive PR – Chicago, Illinois**

- Writes and edits press releases, creates proposals, contracts, and performs publicist and sales duties.
- Creates and establishes contacts with major Chicago media outlets for B2C clients.
- Manage 2-3 employees and also facilitate payroll and business endeavors for the company.

**Jr. Publicist (11/2013-12/2014) Exact Publicity- Chicago, Illinois**

- Writes and edits press releases, brochures, and white papers related to a variety of marketing programs.
- Manages a team of 8-10 public relations interns all while pitching and receiving earned media mentions.

**News Reporter (04/2013-10/2013) WFFT-TV - Fort Wayne, Indiana**

- Set up interviews, drive to shoot locations, shoot video, and edit under a tight deadline.
- Responsible for two packages per day and 2-3 vo/sots.

**News Reporter (08/2012-03/2013) KMIZ-TV-Columbia, Missouri**

- Set up interviews, drive to shoot locations, shoot video, and edit under a tight deadline.
- Responsible for one package per day and one vo/sot.

**Co-Ancor/Producer (08/2011-08/2012)\ KQTV-TV-St. Joseph, Missouri**

- Produce 90 minute broadcast, book guests, and come up with live shot/show segments.
- Manage judgment calls and staff for breaking news stories, and implement them into broadcast.

**National Sales Coordinator (03/2010-08/2011)WCIU-TV-Chicago, Illinois**

- Coordinate and assist national sales representatives with major accounts and media buys.
- Manage all major national media accounts and input account orders.

**Education: Columbia College Chicago, Bachelors of Arts 2010**

**\*\*\*References Available upon Request\*\*\***